

SCBC E-Update April 29, 2009

"I like Safe Routes to Transit; this rocks!" – SCBC Executive Director Christine Culver after doing a bike-bus-BART combo to an MTC meeting in Oakland.

BIKE ADVOCACY ALERTS, VICTORIES, VOLUNTEER AND DONATION APPEALS

1. [SRJC/HWY 101 OVERCROSSING MEETING # 2 MAY 7, 7 TO 9 PM](#)
2. [WEST SPAIN STREET BIKE LANES AT RISK, HELP NEEDED MAY 20](#)
3. [MTC APPROVES \\$1 BILLION IN BIKE FUNDING, INCREASES SRTS FUNDING](#)
4. [SONOMA COUNTY BIKE PARK GETS BIG NOD](#)
5. [BIKE RODEO VOLUNTEERS NEEDED THIS SATURDAY -- MAY 2](#)
6. [BIKE MONTH/DAY: WE NEED YOU – HERE'S HOW TO PLUG IN](#)
7. [MAY VALET BICYCLE PARKING OPPORTUNITIES](#)
8. [PROMOTE SCBC, HAVE FUN, BE ON T.V. – KRCB AUCTION – JUL 18](#)
9. [LAST CHANCES FOR INPUT ON COUNTY BUDGET DEFICIT](#)
10. [LAB SMART CYCLING CONFERENCE IN SAN JOSE – REGISTER SOON](#)

SCBC NEWS AND EVENTS

11. [WINE COUNTY CENTURY THIS SATURDAY – MAY 2](#)
12. [BIKE TO WORK DAY – CHOOSE YOUR ENERGIZER STATION – MAY 14](#)
13. [BIKE HOME FROM WORK CELEBRATION – JOIN US MAY 14](#)
14. [RALLY YOUR FRIENDS: TAKE THE TEAM BIKE CHALLENGE IN MAY](#)
15. [ANNOUNCING BIKE COMMUTER OF THE YEAR 2009: JEFFREY REEDER](#)
16. ["KLUNKERZ" SCREENS AT ANNUAL BIKE –IN MOVIE – MAY 23](#)
17. [SCBC PRESENTS ITS ANNUAL BIKE SWAP – JUNE 13](#)
18. [SR COMMUNITY MARKET BIKE RAFFLE – BENEFITS SCBC – DRAWING MAY 13](#)
19. [TRANSITION COTATI GOES BIKING – MAY 16](#)
20. [JOIN SCBC'S CONTINGENT IN ROSE PARADE – MAY 16](#)

21. [RECYCLE YOUR ENERGY BAR WRAPPERS AND BENEFIT SCBC](#)
22. [STREET SKILLS CLASSES- MAY 3 AND JUNE 6](#)

COMMUNITY MEETINGS AND NEWS

23. [TUESDAY NIGHT TWILIGHTS CRITS BACK IN MAY](#)
24. [U.S. ENERGY SECRETARY STEVEN CHU MISSES HIS BIKE](#)
25. [COMMUNITY BICYCLE AND PEDESTRIAN MEETINGS](#)
26. [SANTA ROSA CYCLING CLUB MEETINGS](#)
27. [SCBC BOARD MEETING](#)
28. [SUPPORT BUSINESSES THAT SUPPORT SCBC!](#)
29. [WANNA TALK BIKES??](#)

- 30. [HOUSEKEEPING](#)

1. **SRJC/HWY 101 OVERCROSSING MEETING # 2 MAY 7, 7 TO 9 PM**

May 7th from 7 to 9 PM at the Odd Fellows Hall

<http://tinyurl.com/dcvmqv>

The City of Santa Rosa, Public Works Department, is studying a potential bicycle and pedestrian bridge across Highway-101 in the Santa Rosa Junior College area. The bridge would be an east-west connector over Highway-101. A community meeting was conducted Thursday, February 19, 2009 to receive public input regarding the community's goals, issues, and priorities as they relate to this potential project. The second meeting is planned for **Thursday, May 7, 2009** (please see the announcement below).

If you have questions or comments about this project please contact, Otto Bertolero, Associate Civil Engineer at 707-543-3878 or via email at obertolero@srcity.org

Second Community Meeting Documents

[5-7-09 Community Meeting Announcement](#)

PDF version of the announcement for the second community meeting regarding a proposed bicycle and pedestrian bridge across Highway 101

First Community Meeting Documents

[2-19-09 Community Meeting Announcement](#)

PDF version of the announcement for the first community meeting regarding a proposed bicycle and pedestrian bridge across Highway-101

[2-19-09 Meeting Announcement in Accessible Format](#)

Rich Text Format version of the announcement for the first community meeting

[Slide Presentation from the 1st Community Mtg.](#)

[Notes from the 2-19-09 Meeting](#)

[Notes form the 2-19-09 Meeting in Accessible Format](#)

[Results of Triange Worksheet Excercise](#)

The results of worksheets that were completed by members of the community.

[BACK TO TOP: Bike Advocacy Alerts](#)

2. WEST SPAIN STREET BIKE LANES AT RISK, HELP NEEDED MAY 20

Dear Sonoma Valley bike folks,

Please mark your calendar: The City Council and the Community Services and Environment Commission are going to hold a joint meeting on May 20th at the EOC room behind the Police Station from 5 PM to 6 PM to reconsider West Spain Street.

After almost a year of planning and several community meetings, the City of Sonoma Bicycle Plan was completed which recommended a few class II bike lanes. (Remember, class I = separate path, class II = separate lane, class III = signage, nothing else.)

By the time the plan got through the various committees and commissions to be presented to the city council, **all of the class II lanes had been stripped out but thanks to efforts by a few us, we were able to get the City Council to reconsider making West Spain from 2nd Street W to Sonoma Hwy all class II.** Against local

pressure and with the brave support of Nicholai Mathison, the council approved a class II lane for West Spain.

However, Councilmember Steve Barbose left open the door for the council to revisit the decision if support grew and there has been a growing effort by those who have property along W. Spain to defeat the lane and it's working.

Some councilmembers have expressed that they are receiving a lot of pressure and seem to be wavering

As with most issues, the local population who lives along the street are the most highly motivated group to speak up. Those who may use W. Spain, may not be that engaged or motivated to take the time to speak up as this is just one of many issues. We have to give the council the political cover to stand up to the localized opposition.

Why is West Spain Street Important?

- 1. There are 4 primary East-West corridors connecting downtown Sonoma to the East side: "The Bike Path", West Spain, West Napa and Andrieux streets.**
- 2. The Bike Path is really a misnomer as it is a bike-pedestrian-dog-walking path that is more of moving obstacle course than a real avenue of transit.**
- 3. The Bike Path is not conducive for people trying to utilize a bicycle for running their errands or shopping in the central commerce zone that runs from the square to 5th Street.**
4. The Bike Path does not offer any ingress/egress points between the square and General Vallejo's home.
5. The Bike Path is not well lit and therefore not conducive to transit at night.
6. West Napa Street has too much traffic.
- 7. Andrieux street is 3 blocks south of West Napa and not conducive to moving within the central commercial zone.**
- 8. Cyclists are already using West Spain and West Napa streets over Andrieux and the Bike Path because it fits the natural flow of their daily activities.**
9. Many of the people who provide services in the central commercial area and the square in particular, live on the East side of town or in the springs.
- 10. West Spain is particularly important to our Latino community who lives in the Springs but work in our restaurants and hotels around the square and many of whom ride bicycles as a primary form of transportation. Many of these workers get off after dark and it is not practical or safe for them to ride the unlighted bike path nor traverse West Spain or West Napa at night.**

Making them go down to Andrieux is absurd and contrary to typical human behavior.

11. We have a school and a couple of churches in the area between the Square and 5th Street and we have populations that come from the areas north and/or west of the intersection of West Spain and 5th Street West. The natural path of travel for these people is West Spain.
12. **On Sept 30, 2008 Governor Arnold Schwarzenegger signed into law the "Complete Streets Act" [AB 1358 - http://www.leginfo.ca.gov/pub/07-08/bill/asm/ab_1351-1400/ab_1358_bill_20080930_history.html or <http://tinyurl.com/cv6l3u>] "For too long, streets have been designed with only motorists in mind, ignoring everyone else on the road - bicyclists, the disabled, seniors, school kids and pedestrians, according to two bills aiming to change that." West Spain is Sonoma's chance to do its part to have Complete Streets.**
13. April 22, the US Secretary of Transportation stated: "When I [said] 'Cyclists are important users of America's transportation systems,' I meant it. And, when I wrote that 'With DOT, bicyclists have a full partner in working toward livable communities,' I meant that as well.
14. **By not accommodating safe cycling lanes in the heart of our community, we are marginalizing those who use alternative and less-carbon intensive modes of transportation and we are sending a message to the community as a whole that cyclists are not equal partners in our transportation system.**
15. **Remember, every person who rides a bike to a business in our central commercial zone is leaving room for another car and we can park 12 bikes in the space we can park 1 car!**
16. As West Spain is currently constructed four lanes are constructed to accommodate the automobile: 2 for travel and 2 for parking. We are only asking that 1 car parking lane be set aside to create two (2) safe bicycle lanes.
17. With the epidemic of obesity in America, we need to encourage not only our kids but everyone to become more active and consider getting on their bike rather than jumping into their car. Let's burn calories, not fossil fuels.
18. There were 18.5 million bicycles sold in 2008! That's 6 new bicycles for every 100 people - not including the ones already owned.

We understand that this lane comes at a cost to those who live and work along West Spain Street but we are only taking a percentage of the parking and every business and home has dedicated parking on site plus the remaining parking on West Spain and the adjacent side streets. We would also encourage those who are worried about parking additional cars to consider if more people riding bicycles wouldn't be part of their own solution.

The question to us, as bicycle advocates, is how are we going to effectively get our message across to the city council and to the community at large. This is as much a campaign with our community as it is with our government.

Please set aside 5-6 PM on May 20th and make sure our members of the City Council and the Community Services and Environment Commission hear your voice. Here are the email addresses that I have:

City Council:

Ken Brown, Mayor ken@bearflagsocialclub.com

August Sebastiani asebastiani@donandsons.com

Joanne Sanders jsanders@boltstaffing.com

Steve Barbose sbarbose@vom.com

Laurie Gallian lauriegallian@comcast.net

CSEC:

Nickolai Mathison, Chair nickolai.m@gmail.com

Greg Johns njpeixegato@hotmail.com

Peter Posert posert@sbcglobal.net

Carole Latorre latorrec@aol.com

Lisa Micheli lisa@sonomaecologycenter.org

Thanks to Sonoma Valley resident Chip Roberson sending this info and keeping up on this issue -- <http://www.ChipRoberson.net>

Countywide Bicycle and Pedestrian Advisory Committee

<http://CycleSonoma.com> <http://SonomaValleyCyclists.org>

[BACK TO TOP: Bike Advocacy Alerts](#)

3. MTC APPROVES \$1 BILLION IN BIKE FUNDING, INCREASES SRTS FUNDING

It's been in the works for a darn long time, and finally, last week, the Bay Area's Metropolitan Transportation Commission approved its 25-year transportation plan. SCBC is super-excited to report that the plan includes a whopping \$1 billion to complete a regional bike network, and increased funding for Safe Routes to School and Safe Routes to Transit. SCBC lobbied hard (as part of a strong coalition) for these funds, and we think all 1,050 members would do well to pat each other on the back for a job well done. Read more about the plan [here](#).

[BACK TO TOP: Bike Advocacy Alerts](#)

4. SONOMA COUNTY BIKE PARK GETS BIG NOD

In a unanimous vote, the advisory Board of Community Services (BOCS) to the city of Santa Rosa last week approved the recommended process of moving forward with the investigation of the proposed Sonoma County Velo Project at Youth Community Park in Santa Rosa. Read the [Bike Monkey story](#).

[BACK TO TOP: Bike Advocacy Alerts](#)

5. BIKE RODEO VOLUNTEERS NEEDED THIS SATURDAY -- MAY 2

Tina Panza, Safe Routes to Schools Director urgently needs volunteers for our bike rodeo this Saturday, May 2nd at Matanzas Elementary (1687 Yulupa, Santa Rosa).

She would be very grateful for your help during the following shifts:

Set-up (chalking the course and setting up signs/cones) from 8-10am

Working the rodeo (course monitoring, helmet fitting, bike licenses, or education) from 10am-12pm

Or with BOTH set-up and the rodeo

Please contact Tina at 707-799-3911 or tinap@bikesonoma.org

[BACK TO TOP: Bike Advocacy Alerts](#)

6. BIKE MONTH/DAY: WE NEED YOU – HERE’S HOW TO PLUG IN

As you have probably picked up from us by now, May is National Bike Month, and this is by far SCBC’s busiest 31 days of the year. The reason we’re able to bring Sonoma County great Bike to Work events year after year is that hundreds of people step up and help out in a seemingly boundless array of capacities. There are so many ways to plug in, we know there’s something that fits your interests and skills. Please review the following list and sign up to help today.

-- Anytime, but soon! Distribute English-language and Spanish-language Bike to Work Day flyers/posters in your community

--May 1st: Table/sell raffle tickets at Wine Country Century check-in (6 -9 pm, Santa Rosa)

--May 2nd: Table/sell raffle tickets during Wine Country Century (all day (starting 5:30 am, Santa Rosa)

--May 9th: Bike Parking/Tabling at the Human Race (5:30 am – noon, Santa Rosa)

-- May 9th: Bike Parking at the Santa Rosa Certified Farmers Market (7:00 am – 1 pm, Vets Building parking lot)

--May 13th, 20th, 27th: Bike Parking at the Santa Rosa Downtown Market (4:00 pm – 9:00 pm, Downtown Santa Rosa)

--May 13th, 5:30 pm help prepare for Energizer Station hosts to pick up all their station items. Downtown Santa Rosa.

--May 14th, 6:00 – 9:00 am: Represent SCBC at an Energizer Station in your community. You'll be cheering people on, talking to people about bike commuting and encouraging them to join SCBC.

--May 14th, 3:30 – 10:00 pm: Help with the Bike Home from Work Celebration. Set-up, bike parking, tabling, tear-down, clean up. At the Trek Store Santa Rosa.

--May 16th 9:30 am: Join the SCBC entry in the Santa Rosa Rose Parade! The parade theme this year is "Through the Decades," and we'd like to get into the spirit and represent as many decades of Santa Rosa's History as possibly (starting in 1850). We're looking for people with bikes from all periods -- and costumes are extra encouraged!

--May 23rd, 6:00 – 10:00 pm: Bike-in Movie (screening "Klunkerz: A Film About Mountain Bikes). Set-up, bartend, serve concessions, pop popcorn, tear-down, clean-up, bike parking).

--June 13th, 6:00 a.m. – 4:00 p.m. Help with the annual SCBC Bike Swap (this year with a Kids' Bike Skills Rodeo Added). Set-up, tear-down, park bikes, sell stuff, take leftover stuff to Goodwill, work the Bike Rodeo, etc.

To volunteer for any of these many events, please contact Sandra: 545-0153 or email SandraL@BikeSonoma.org.

[BACK TO TOP: Bike Advocacy Alerts](#)

7. MAY VALET BIKE PARKING OPPORTUNITIES – SIGN UP NOW!

1. Saturday, May 9th -- Human Race, Santa Rosa (about 5:30 a.m - noon)

2. Saturday, May 9th – Santa Rosa Certified Farmer’s Market – (about 7am – 1:30)
3. Santa Rosa Wednesday Night Market – May 13, 20, 27 – shifts from 4:00 p.m. (tear-down at 8:30 p.m.)

To sign up, contact Sandra: SandraL@BikeSonoma.org or 707-545-0153.

[BACK TO TOP: Bike Advocacy Alerts](#)

8. PROMOTE SCBC, HAVE FUN, BE ON T.V. – KRCB AUCTION – JUL 18

KRCB TV, the PBS affiliate in Rohnert Park, has invited SCBC to put together a team for its summer auction. This is a great opportunity to promote SCBC, and we’ve signed up for Saturday, July 18th! Teams are of 10 or 20 people and if we put together a team of 20, we won’t have to (literally) share the spotlight (I know, sharing is good...). If it’s a team of 10, our crew will be EITHER answering phones when people call in to pledge, OR we’ll be writing bids on a whiteboard. If we’re a team of 20, we’ll do both of those tasks. In return for the work of the SCBC team, the on-air hosts will frequently mention Sonoma County Bicycle Coalition, an SCBC staff member will be interviewed on-air, and we can wear SCBC T-shirts for increased visibility. Some info from KRCB: “We ask that your team arrive no later than 5:30 pm. sharp, so that we may

train them before going on air at 6:30 pm. Please arrive on time as live television waits for no one! We will go off air at 11:00 pm. each evening.”

We want to be able to tell KRCB ASAP whether well be a team of 10 or 20, so please send a note to SandraL@BikeSonoma.org or call 707-545-0153 to let us know if you’re IN! Please join us for this super-fun opportunity to get some great publicity for SCBC!

[BACK TO TOP: Bike Advocacy Alerts](#)

9. LAST CHANCES FOR INPUT ON COUNTY BUDGET DEFICIT

As you may be aware, Sonoma County Board of Supervisors and County Administrator are hosting a series of budget workshops to solicit input about resolving the \$11 million deficit in the 2009-10 fiscal year budget. Budget cuts could affect County Parks, including bike trails and facilities. Please attend the workshop near you and voice your support for bikes in the budget.

There are 2 workshops left. Note that the meetings will be from 6-8 p.m.

April 30 – Petaluma Veterans Memorial Building

1094 Petaluma Blvd., South
Petaluma

May 7 – Rohnert Park Library

6250 Lynne Conde Way
Rohnert Park

County Administration and the Supervisors also are seeking input via a survey that you can access at this [link](#).

[BACK TO TOP: Bike Advocacy Alerts](#)

10. LAB SMART CYCLING CONFERENCE IN SAN JOSE – REGISTER SOON

From the League of American Bicyclists:

The bi-annual League of American Bicyclists Education conference is ramping up, and it is destined to be a great one. The League's education program is in the middle of a complete overhaul. Since 2008, we've launched Traffic Skills 101, Traffic Skills 201, Group Riding, and completely revised our Commuter Student curriculum. What's left? Everything! Our kids manuals need to be redone, and our entire League Cycling Instructor Curriculum has to be overhauled. And we need your help!

Come to San Jose this summer to talk about the best way to teach cyclists; to help the League continue to improve our curricula; and to hear news and updates from the foremost cycling educators in the world.

We've lowered our fees by more than 30 percent this year. All fees increase by \$100 after the early bird deadline of May 1.

[Register today!](#)

[BACK TO TOP: Bike Advocacy Alerts](#)

11. WINE COUNTY CENTURY THIS SATURDAY – MAY 2

In case it slipped your mind (which is highly doubtful), the Santa Rosa Cycling Club's annual Wine Country Century ride is this Saturday, May 2nd. SCBC will be around during Friday evening registration, talking with people about bikey stuff, AND selling tickets for our annual Wine Country Century Bike Raffle. The Bike Peddler has hooked us up with a beautiful [Globe Carmel 1 700 in Gloss Black](#). Get your tickets from us at

Friday night (at check-in) or throughout check-in/ride/BBQ on Saturday. We'll be at Wells Fargo Center with everyone!

We need volunteers: Can you help us staff our table on Friday evening (6 – 9 p.m.) or on Saturday starting at 6:30 p.m.? We'd love your help! Please contact Sandra Lupien at 545-0153 or at SandraL@BikeSonoma.org to sign up for a shift.

Registration is SOLD OUT.

Photo ID and Confirmation E-mail are required to check-in.

[BACK TO TOP: SCBC News and Events](#)

12. BIKE TO WORK DAY – CHOOSE YOUR ENERGIZER STATION – MAY 14

On Thursday, May 14th start your day doing something that's good your health, good for the air, and fun (1) all at once: ride your bike to work. The 14th marks the 14th annual Bike to Work Day, and as usual, SCBC with partner businesses and organization and the help of dozens of volunteers will set up 27 energizer stations all over the county. Stop at a station on your route for complimentary coffee and food, plus (of course) your Bike to Work Day 2009 reusable canvas giveaway bag filled with offers and goodies from our sponsors. View Countywide Energizer Station maps at <http://www.bikesonoma.org/bike2work.html>– choose your station, plan your route and go! This year, the station at Sonoma State University returns. Plus, in Santa Rosa there's a super new station in Railroad Square at the site of the future SMART Train station. Hosted by SMART, Leadership Institute for Ecology and the Economy, and Trek Store Santa Rosa, this station will serve up French-pressed coffee from The Flying Goat and fresh-baked cinnamon rolls (who could resist?) from Sams For Play, and more. And, all your favorite stations from last year will be ready for you this May 14th! Get your bike ready!

[BACK TO TOP: SCBC News and Events](#)

13. BIKE HOME FROM WORK CELEBRATION – JOIN US MAY 14

You've already decided you're biking to work this Bike to Work Day, and maybe you've even visited www.BikeSonoma.org/Bike2Work.html to choose which Energizer Station you'll visit to refuel during your morning commute. But did you know you can refuel (and hear live music and get a beer) on the way home this year, too? You can!

Be sure to join SCBC and the Trek Store Santa Rosa for the Bike to Work Day 2009 "Bike Home From Work Celebration." The party features live music by The Spindles,

beer from New Belgium Brewing, food (Toad in the Hole, Bistro 29), and super-duper people to meet. It's the perfect opportunity to reward yourself for biking to work (whether you do it every day or Bike to Work Day is your first time or somewhere in between) on May 14th.

Details:

Bike Home From Work Celebration

Thursday, May 14th

5:30 – 8:30 pm

Trek Store Santa Rosa: 512 Mendocino Ave at Seventh in Downtown Santa Rosa

[BACK TO TOP: SCBC News and Events](#)

14. **RALLY YOUR FRIENDS: TAKE THE TEAM BIKE CHALLENGE IN MAY!**

Registration is now open!

May is National Bike Month, and SCBC is proud to provide a little extra incentive by bringing back the annual Team Bike Challenge. This month-long contest is a chance to engage in a little friendly competition while creating a supportive environment to develop a serious bike commuting habit (the good kind!).

Here's what you do:

Visit www.511.org to learn more about Team Bike Challenge.

Put together a team of 5 people (you can have as few as 2). There needs to be at least one person on your team who is considered a "novice" bike commuter. The more novices the better – they're worth more points to your team! It also pays to get a high profile person on your team – an elected official, the CEO of your company, the Principal at your school. Of course, the most important thing is that the members of your team make utilitarian (to work, school, the grocery store) bike trips as many days as possible during May. The Sonoma County team with the most points at the end of the month wins (and prizes ARE involved – as well as a reception).

Sign up [here!](#)

It's worth forming multiple teams in your workplace, your neighborhood, at your school, etc. Multiple teams challenge each other to ride and ride more!

And, if you were on a team last year, consider splitting up your 2008 team and having members form new teams this year – doing this will help increase participation.

Once you've figured out who's on your team, return to 511.org to register and, in May, start logging your points.

SCBC will be watching the points build! Let's see who'll unseat last year's champs, the "EcoLeaders!"

[BACK TO TOP: SCBC News and Events](#)

15. **ANNOUNCING BIKE COMMUTER OF THE YEAR 2009: JEFFREY REEDER**

SCBC is excited to introduce the 2009 Bike Commuter of the Year, Jeffrey Reeder. For the ten years that he has lived in Sonoma County, Jeffrey has commuted to work every day from his home in Santa Rosa to his job as a Spanish professor and chair of the languages department at Sonoma State University. Rain, cold, heat, and even hail haven't kept him from the 20-mile round trip. He says that compared to bike commuting in the stifling heat as he did when living in Texas or in the humidity and rain of southern Japan, Sonoma County is an ideal place to ride. Not only is cycling good exercise, good for the environment, and enjoyable, he finds that commuting to work clears his head and gives him the opportunity for some focused thinking. He is honored to be named Bike Commuter of the Year; still, he would rather see the day when bike commuting were such a common and natural action that an award would seem odd (can you imagine an award for "Car commuter of the year"?). To this end, he encourages and helps his students and colleagues become bike commuters also!

Each year SCBC receives nominations for the honor of Bike Commuter of the Year. We wish we could give all the nominees the honor! Our Board of Director makes the final decision, and it is not an enviable task (though it is inspiring to read about all these amazing bike people). Check SCBC's website, <http://www.BikeSonoma.org> for an interview with Jeffrey Reeder.

Finally, thanks to Tom Robinson, the Sonoma County Bike Commuter of the Year 2008 for working with us throughout the year to inspire others to ride bikes for transportation. Tom, you served your crown brilliantly!

[BACK TO TOP: SCBC News and Events](#)

16. **"KLUNKERZ" SCREENS AT ANNUAL BIKE-IN MOVIE – MAY 23**

SCBC is thrilled to announce that we're bringing "[Klunkerz: A Film About Mountain Bikes](#)" back to Sonoma County for the annual Bike-in Movie event during National Bike Month (May). The film, directed by Billy Savage, features historical footage of mountain bike pioneers Gary Fisher, Joe Breeze, Jacquie Phelan, Mike Sinyard, Tom Ritchey and Charlie Kelly (and others) as they took their fat-tire bikes to the Marin County trails.

The screening is Saturday, May 23rd. Doors Open at 7:30 p.m. Location: The Hunter Global Legacy Center, 655 First Street, Santa Rosa. Requested donation \$7 - \$10

sliding scale (proceeds benefit SCBC). Free popcorn and bring your spending money for beer, soda, and movie candy! Valet bike parking is always free.

Plus: a special screening of a short film about mysterious locals who audaciously use bikes to move the contents of an entire office to a new location! Unheard of!

[BACK TO TOP: SCBC News and Events](#)

17. SCBC PRESENTS ITS ANNUAL BIKE SWAP

Plus, for the Kids: Bicycle Safety Skills Rodeo

This annual event is set for Saturday, June 13th. We want it to be the best and biggest ever. In addition to wanting to have a successful fundraiser, we want to provide you with an opportunity to pick up all-great-things-bike: gear, clothes, accessories, parts, arts/crafts, and of course bicycles themselves.

We're seeking vendors to join us at the swap. If you know a bike tinker or a bike shop owner, please encourage them to sign up for a booth.

And, SCBC needs donations of bike-related items to sell at our own booth. Time to clean out your garage and your bike-stuff closet and donate the items you don't want to SCBC. Bikes raise the most funds for us, so consider donating that bike you'd been thinking of putting on Craigslist. We'll also sell your parts, gear, racks, baskets and bike-themed arts and crafts items. If you'd like to make a (tax-deductible!) donation, please call Sandra at 545-0153 or email SandraL@BikeSonoma.org.

Again, the swap is Saturday, June 13th from 9 a.m. – 2 p.m. at the Santa Rosa Veteran's Memorial Building (in the parking lot) 1351 Maple Ave. It's a kid-friendly event, especially since we've added a Bicycle Skills/Safety "Rodeo" this year from 10am – 1pm. We look forward to seeing you there.

Produced in partnership with Community Bikes, the Santa Rosa Police Department Bicycle and Pedestrian Safety and Education Program, Community Action Partnership, and Northcoast Region Champions for Change.

[BACK TO TOP: SCBC News and Events](#)

18. SR COMMUNITY MARKET BIKE RAFFLE – BENEFITS SCBC – DRAWING MAY 13

If you've been in Santa Rosa Community Market lately, you must've seen the two gorgeous Schwinn bikes on display near the front of the store. If not, get in there (1899 Mendocino Ave at Silva) and check them out!

These bikes are part of the annual Community Market raffle that benefits SCBC. Tickets are \$5 each or 5 for \$20. The winner of the raffle gets to choose one of the two bikes. They are the blue Schwinn "Willy" model or the pink Schwinn "Debutante." Again, when your ticket is drawn as the winner (on May 13th — the day before Bike to Work Day), you get to choose one of these bikes to be your very own.

SCBC is grateful to Community Market for holding this raffle every year, and to The Bike Peddler for working with Community Market to supply the bikes.

Please visit Community Market and get your tickets today!

[BACK TO TOP: SCBC News and Events](#)

19. TRANSITION COTATI GOES BIKING – MAY 16

Bicycle Tour of Urban Gardens
Saturday, May 16
10 am - 1 pm

Have you dreamed of living more sustainably by growing vegetables and fruit trees instead of watering and mowing your lawn? Join us on a 4-mile bicycle tour of some urban backyard (and front yard!) gardens in Rohnert Park. Meet at Ray Miller Community Center, 216 E. School St, Cotati with bicycle and helmet. Bring your lunch and we'll picnic together at a local park after the tour. Sponsored by SCBC's Spandex-Free Rides Series.

[BACK TO TOP: SCBC News and Events](#)

20. JOIN SCBC'S BIKE TO WORK/SCHOOL CONTINGENT IN ROSE PARADE - MAY 16

This year, the Luther Burbank Rose Parade celebrates its 150th year, with the theme "Through the Decades." Please join SCBC's entry, which will of course, be all on bikes! The parade steps off at 10 a.m., so please mark your calendar and let Sandra (SandraL@BikeSonoma.org) know you'd like to participate. Kids are welcome! More info to come as the date approaches.

Meantime, please contact Sandra if you'd like to help organize SCBC's entry. This means helping to create and execute a theme, preferably based on the parade theme mentioned above, and bikes. Contact Sandra as soon as possible at 545-0153 or SandraL@BikeSonoma.org if you're interested in helping.

[BACK TO TOP: SCBC News and Events](#)

21. RECYCLE YOUR ENERGY BAR WRAPPERS AND BENEFIT SCBC

Cliff Bar and Terracycle will pay the SCBC 2 cents for each energy bar wrapper we send in. The wrappers will be recycled to make various items such as tote bags. Please bring energy bar wrappers only (candy bar wrappers will not be accepted) to the SCBC offices at 655 First Street, second floor. It's always a good idea to call before coming by: 707-545-0153. For more information on the program see the following website:

<http://www.clifbar.com/soul/sustainability/>

[BACK TO TOP: SCBC News and Events](#)

22. STREET SKILLS CLASSES— MAY 3 AND JUNE 6

Remember to register early: these classes fill up fast!

Tired of losing all your hard-earned cash at the pump? Not comfortable riding on the street? Think you know all there is to riding a bike?

Then you should not miss Street Skills for Cyclists (for ALL levels, even you hot shot bike racers!)

Come learn the tricks and methods of dealing with traffic and other road users. You'll be surprised at how much more peaceful (and safer) your commute or ride out of town is after you take this class -- I sure was! This is for ALL levels, it doesn't matter if you have been racing or commuting by bike for the past 30-plus years, or you are rolling your bike out of the garage for the first time since turning 16. Please don't let your ego get in the way of taking this class.

MAY 3rd & JUNE 6th

Adult class

8:45 AM to 12:45 PM

Youth class:

1:45 PM to 3:45 PM

Location: Downtown Santa Rosa

You will be given the exact location upon registration confirmation.

Reservations are required; please e-mail TimB@BikeSonoma.org to reserve your space.

Seminar Fee: \$20.00

\$10.00 for SCBC members

Special class and membership deal; join the SCBC at the same time and the class cost is only \$5!

Limited scholarships are available.

If you are not 100% satisfied, we will refund your class fee!

You may retake the class at anytime (space permitting) for free.

This class is taught by Martin Clinton, League of American Bicyclists Certified Instructor.

[BACK TO TOP: SCBC News and Events](#)

23. TUESDAY NIGHT TWILIGHTS CRITS BACK IN MAY

Spring is here and for Sonoma County road racers that means the long-lived, long-loved Tuesday Night Twilights Crits. The schedule, fees, and all the rules and regulations are listed at the website: <http://www.tuesdaynighttwilights.com/TNT.html>

[BACK TO TOP: Community Meetings And News](#)

24. U.S. ENERGY SECRETARY STEVEN CHU MISSES HIS BIKE

In a recent [New York Times Magazine interview](#) the new U.S. Energy Secretary Steven Chu admitted to having a tough time adjusting to his new commute in Washington. A long-time Berkeley-based bike commuter, Chu is probably feeling a little cooped up these days. Read the commentary from [Grist](#) magazine.

[BACK TO TOP: Community Meetings And News](#)

25. COMMUNITY BICYCLE AND PEDESTRIAN MEETINGS:

Santa Rosa's Bicycle and Pedestrian Advisory Board- The BPAB has its regularly scheduled meetings on the 3rd Thursday of the month from 4 to 6 PM. All meetings are held at City Hall Annex, 90 Santa Rosa Avenue. For further information on Santa Rosa's Bicycle and Pedestrian Advisory Board, please contact 543-3334.

<http://ci.santa-rosa.ca.us/default.aspx?PageId=2733>

Petaluma Bicycle and Pedestrian Advisory Committee meetings –The meetings will be on the second Wednesday of each month; 6:00 pm, conference room 2, City Hall, 11 English Street, Petaluma. If there's a need for a special meeting (including in cases when there's a failure to meet a quorum at the 2nd Wednesday meeting), that will be on

the 4th Wednesday of the month. (707) 778-4360
www.cityofpetaluma.net/cclerk/members/bikecom.html

County Bicycle and Pedestrian Advisory Committee meetings – Third Wednesday of the month, 7:00 pm - 8:30 pm Sonoma County Transit, 355 West Robles Avenue, Santa Rosa, (707) 585-7516. This is the committee that deals with bicycle issues on roads in the non-incorporated areas of the county. See the link for the agenda a minutes from the last meeting: <http://www.sctransit.com/bikes/bikecommittee.htm>

[BACK TO TOP: Community Meetings And News](#)

26. SANTA ROSA CYCLING CLUB MEETINGS

Second Wednesday of each month www.srcc.com
The SRCC is a social/recreational organization composed of cycling enthusiasts with a wide range of abilities and interests. Its purpose is to promote the safe and efficient use of bicycles by staging club rides and cycling events and by maintaining an active presence in the local community through safety programs and political advocacy.

SRCC's goal is to offer a full slate of rides each weekend, with something for everyone: typically a faster ride of between 50 and 100 miles for the more ambitious riders and a slightly more relaxed ride of between 20 and 50 miles for more moderate riders. SRCC also lists mountain bike rides, time trials, multi-day tours, and introductory rides for beginners. Occasionally, as volunteer energies dictate, SRCC offers clinics on everything from learning to change a tire to advanced paceline riding. In addition to the weekend schedule, SRCC has a thriving calendar of regular weekday rides, some of which pull in as many participants as the marquee weekend attractions.

Non-members are welcome on most of SRCC's group rides. This is a good way to sample club activities to see if this group is a good fit for you.

[BACK TO TOP: Community Meetings And News](#)

27. SCBC BOARD MEETING

The next regularly scheduled board meeting will be on Monday, May18 at 6:30 PM at 750 Mendocino Ave, just North of College (on the East side of Mendocino) in Santa Rosa.

[BACK TO TOP: Community Meetings And News](#)

28. SUPPORT BUSINESSES THAT SUPPORT SCBC!!

Alta Planning & Design www.altaplanning.com

American Lung Association 707-527-5864 croedel@alac.org www.alac.org

Bear Valley Inn 415-663-1777 www.bearvinn.com

Bici Sport Bike Shop 707-775-4676 www.bicisportusa.com

Bicycle Czar 707-280-7691 880 Piner Rd #47, Santa Rosa
brooksvanholt@sbcglobal.net

The Bike Peddler 707-571-2428 www.norcalcycling.com

Chelino's Mexican Restaurant 707-571-7478 www.chelinosrestaurant.com

City of Sonoma www.sonomacity.org

Community Bikes 707-579-5811 www.liteinit.org

Community Market 707-546-1806 www.srcommunitymarket.com

David Peoples, Coldwell Banker Realtor, www.PeoplesHomes.net

Dow House Graphics 707-494-3900, www.dowhouse.com, dow@dowhouse.com

Eleanor Guerin, Massage Therapist 707-322-6540, www.east-west-massage.com

Eleven Gear, Rick Pepper, www.elevengear.us

Friendly Feed and Supply 707-546-2156

Fun Car Tattoos 707-566-9169 www.funcartattoos.com

Gary Wysocky CPA 707-575-3820

Halls Executive Gifts and Awards 707-546-9220 www.hallsawards.com/

Jeffrey Kahn, PhD. Licensed Psychologist 829-1477

Jill B. Nimble/Nimble Training — www.jillbnimble.com

LifeCycle Adventures, LLC, 1-888-669-2453 infor@lifecycleadventures.com

New Belgium Brewing Company www.newbelgium.com

NorCal Bike Sport 707-573-0112 www.norcalcycling.com

Team NorCal Bike Sport Red Peloton www.redpeloton.com/Welcome.html

NorCal Velo Cycling Team 707-874-3120 www.norcalvelo.com

North Santa Rosa Physical Therapy 707-523-2848 NSRP@sonic.net

Orthopedic & Sports Physical Therapy 707-571-7615, www.osptclinic.com

Peacepipe Smoke Shop 707-541-7016

Perry, Johnson, Anderson, Miller & Moskowitz LLP 707-525-8800 www.perrylaw.net

Petaluma Wheelmen Cycling Club
<http://petalumawheelmencyclingclub.memberlodge.com>

R.G. Window Cleaning 707-778-1383

REI 707-540-9025 www.rei.com/stores/santarosa

Revolution Moto www.revolutionmoto.com

Rickshaw Rudy's Pedal Cab Service www.rickshawrudys.com

Rincon Cyclery 707-538-0868 www.rinconcyclery.com

Santa Rosa Cycling Club www.SRCC.com

Sarah Glade Gurney, Mediator & Collaborative Attorney, 707-823-6500
www.gurneyattorney.com

So Co Agricultural Preservation & Open Space 707-565 7360
www.sonomaopenspace.org

[Sonoma Mountain Village 707-795-3550 http://www.sonomamountainvillage.com](http://www.sonomamountainvillage.com)

Soulcraft Bikes 707-775-2453 www.soulcraftbikes.com

Spoke Folk Cyclery 707-433-7171 www.spokefolk.com

SyCip Designs, Inc 707-542-6359 www.sycip.com

Undiscovered Country Tours 650-494-1635 www.udctours.com

West County Cycle Service 707-824-0112 www.westcountycycleservice.com

West County Revolution 707-829-2192 www.westcountyrevolution.com

Wine Country Bikes 707-473-0610 www.winecountrybikes.com

Wooden Spoon Technologies, Inc 707-523-2222 www.wooden-spoon.com

Wordshop Translations 707-829-0305 www.wordshoptranslations.com

W-Trans 707-542-9500 www.w-trans.com

[BACK TO TOP: Community Meetings And News](#)

29. **Wanna talk bikes??**

Join the SCBC Discussion List. Find out what everyone is saying!
<http://lists.sonic.net/mailman/listinfo/sonomacountybicyclecoalition>

[BACK TO TOP: Community Meetings And News](#)

30. **Housekeeping**

**Got any good bicycling tidbits that other Sonoma County folks should know? Send them to SandraL@BikeSonoma.org

**If you would like to be removed from this list please reply to TimB@bikesonoma.org

**Not a member yet? Our strength is in our numbers, please join the velorution and become a SCBC member today! <http://www.bikesonoma.org/join.html>

The SCBC is a 501(c)(3) non-profit organization. Your donations are tax-deductible to the fullest extent of the law.

[BACK TO TOP: Community Meetings And News](#)